

Board of Directors' Meeting

Thursday, October 10, 2024



- I. **Welcome**
 - II. **Call to Order**
 - III. **Approval of Minutes – September 12, 2024**
 - IV. **Treasurer's Report**
 - V. **President's Report**
 - 1. "The Back Lot" Project Update
 - VI. **Board Committee Reports**
 - 1. Organization – Julie
 - 2. Design - Kirk
 - 3. Promotion – Sarah
 - 4. Economic Vitality – Ken
 - 5. Sustainability – Courtney
 - VII. **Executive Director's Report**
 - 1. Activity Report
 - 1. October 3: Presentation to Montevallo Rotary Club
 - 2. October 5: Fire Prevention Parade
 - 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. n/a
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. n/a
 - 5. Properties for sale/rent within the District:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 - 2. Rent:
 - a. n/a
- VIII. **Old Business**
 - 1. Volunteer Hours – submit via the chat function or by email
 - 2. Fundraising Ideas
 - 1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025
 - 3. Board Retreat
 - 4. Board Nominations Accepted – term to begin immediately and end December 2026
 - 1. Wyatt Hall, Assistant Athletic Director for External Relations, was nominated by Ken Jones
 - 5. AL Spark – "Igniting Main Street Alabama's Small Businesses and Entrepreneurs"
 - 1. Opened September 30

2. Two parts:

1. ILLUMINATE: Business Marketing Grants – five \$1000 grants per district to be distributed by December 31, 2024
2. BRIGHT IDEAS: Business Pitch Competition one \$10,000 grant (one grant per district)

IX. New Business

1. Oct. 22: Main Street Alabama Quarterly Training
 1. Montevallo portion will be from 1:30 PM – 3:15 PM
 2. Volunteers requested to guide people from downtown to Orr Park, and to set up mic on steps of Fallin Hall
2. Co-Hosting Shelby County Diamond Awards
 1. Nominations now being accepted for Non-Profit and Public Servant of the Year
3. Membership Drive
4. Insurance Proposal
5. October 14 City Council Meeting
6. Funding Request: Reallocate \$1,400 from unused Sustainability Committee funds to Social Media Ambassador Program

X. Other Business

XI. Announcements

1. Events
 - **Sunday, October 20:** Join us for the unveiling of the first three historic markers for the Montevallo African American Heritage Trail! We will honor Montevallo's rich African American heritage with a special program, dedication, and reception. The event will begin at 1:30 PM at Ward Chapel AME Church (765 West Street), continue to the Mason Hall (160 Commerce Street), and finish at Shiloh Missionary Baptist Church (304 Selma Street). Reception to follow at Shiloh Missionary Baptist Church.
 - **Tuesday, October 22:**
 - Main Street Alabama Quarterly Training – Main Streets in Shelby County will be held from 9 AM – 4 PM, with Montevallo's portion from 1:30 PM – 3:15 PM. Approximately 100 Main Streeters from across Alabama will be in attendance.
 - National Night Out will begin at 5:30 PM at the Orr Park Pecan Grove (940 Island Street). For more information, contact Impact Montevallo Director Sarah Hogan Shaw at shogan@cityofmontevallo.com or (205) 665-2555 ext. 104.
 - **Saturday, October 26:** Montevallo Art Walk will be held from 11 AM – 5 PM on Main Street.
 - **Sunday, October 27:**
 - The Bench for Earl dedication will be held at the Orr Park Pecan Grove at 1 PM.
 - Critters by the Creek will be held at Orr Park from 1-3 PM.
 - **Tuesday, October 29:**
 - CO.STARTERS end-of-course celebration will be held from 6-7 PM at Meri Moon.
 - The Chief's Challenge will be held at Theron Fisher Stadium at 5:30 PM. For more information, contact Impact Montevallo Director Sarah Hogan Shaw at shogan@cityofmontevallo.com or (205) 665-2555 ext. 104.
 - **Thursday, October 31:** Montevallo's Hometown Halloween will be celebrated downtown from 3:30 - 5:00 PM. "Trick or Treat" on Main Street! Questions may be directed to Montevallo Chamber of Commerce at (205) 665-1519.
 - **Saturday, November 2:** Montevallo will host their 2nd Annual Dia de los Muertos Festival at 620 Valley Street on Saturday, November 2, from 2 PM to 10 PM. This free-admission event is being organized by Su Casa Real Estate, Team Lehman, Montevallo Main Street, and Impact Montevallo, along with other community partners and sponsors. In an effort to share this cherished tradition with our local community, Susana Vazquez of Su Casa is taking the lead in organizing this event. For sponsorship and vendor information, contact Susana Vazquez at 205-796-5429.

- **Next Meeting** – Thursday, November 14, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Tonia Mayton
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan Shaw

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart